



FOR IMMEDIATE RELEASE

World Impact Launches New Mission Statement

Past seasons of ministry culminate to Empower Urban Leaders

October 1, 2018

Los Angeles, California

In the world of urban ministry, World Impact is a recognized leader. Incorporated in 1971, the Los Angeles-based missions organization has spent nearly half a century dedicated to urban America. In the late '60s, Dr. Keith Phillips started Bible clubs in Watts, which drew hundreds of children and hundreds of Christian college student volunteers to lead. Those Bible clubs naturally flowed into a season of discipleship.

As children and families came to Christ, World Impact added compassion and justice ministries. This provided quality education, affordable clothing, job training, as well as spiritual needs. All of these key ministry areas led World Impact to church planting in the 1990's. Churches that reflected the makeup of the neighborhood became the focus.

All their previous iterations culminated into World Impact's next season of ministry, with a new mission statement: *World Impact empowers urban leaders and partners with local churches to reach their cities with the Gospel.* President and CEO, Rev. Dr. Alvin Sanders said, "We now do one thing, which is empowering urban leaders of all ages. We do this by providing theological education, convening leadership retreats, and training urban church planters. And we stay true to our roots of engaging city kids through our schools and camps."

World Impact will continue to be a unique leader in the forefront of urban ministry, working arm in arm with urban leaders and the local church.

World Impact, Inc.
2001 South Vermont Ave.
Los Angeles, CA 90007

Contact
Candace Gibson
media@worldimpact.org
###